

NOR'EASTER E-NEWS

CUB CAMPS

FALL RECRUITMENT
POPCORN, DEER LAKE GOLF

EVENTS, EAGLES &
TRADING POST

CAMPFIRES & CUB SCOUTS: 2025 SUMMER CAMPS TAKE OFF



Cub Scout Day Camp on Saturday, June 14 was a fun-filled adventure packed into one incredible day! Scouts rotated through action-packed stations including archery, BB range, slingshot, and the climbing tower, while also cooling off on the giant slip & slide and testing their luck at fishing.

They unleashed their creativity by making wood cookie shields, built teamwork through challenging group games, and had a blast in the ever-popular nine-square court. With so many exciting activities packed into a single day, Scouts left camp with big smiles, new skills, and unforgettable memories!

This year, **Webelos and Arrow of Light Scouts** had an exciting new opportunity to attend a special Cub Scout Camp at Camp C.S. Klaus, staying overnight for three nights! During their adventure, they took big steps toward preparing for their future in a Scouts BSA Troop by building new skills and friendships.



Scouts swam and paddled on Lake John Deere, practiced knife safety and whittling techniques, completed hands-on S.T.E.A.M. activities, fished, worked on conservation projects with shovels, and explored the nature around them. The extended camp experience not only deepened their outdoor knowledge but also strengthened their sense of teamwork and comradery with fellow Scouts.

CAMPFIRES & CUB SCOUTS: 2025 SUMMER CAMPS TAKE OFF

The 2025 **Cub Adventure Camp** was a huge success, filled with unforgettable memories, new friendships, and exciting challenges! Scouts from across the council came together to explore the outdoors, learn new skills, and grow in confidence through a wide variety of hands-on experiences.

Whether it was shooting arrows at the archery range, conquering the climbing wall, building crafts, learning knife safety, or splashing around on the slip & slide, every Cub Scout found their own adventure.

None of this would have been possible without the dedication of our volunteer leaders, parents, and staff who brought the magic of camp to life. Thank you for making this summer one for the record books!



DON'T MISS

... your last chance to experience Cub Scout Camp this summer! We have one more overnight experience available in July. Check out the details below!

CUB SCOUT OVERNIGHT

@ Camp C.S. Klaus
2 Days/1 Night
July 12-13
\$140 per youth
(1 adult included in price)

All Youth Must be Accompanied
by a Parent/Guardian

VISIT [SCOUTSIOWA.ORG](https://scoutsiowa.org) TO REGISTER!

INCLUDES

Overnight Experience
Swimming Activity
One Campfire
Youth Patch Provided
Climbing Tower
Rank Advancements
Archery & BB Ranges
Meals Provided



GRIT STARTS
HERE



SCOUTING FOR ALL YOUTH | GRADES K-12



Get a **FREE** Adventure Kit at [SCOUTSIOWA.ORG/GRIT](https://scoutsiowa.org/grit)

EXCITING NEW MARKETING PLAN TO GROW CUB SCOUTING THIS FALL

As we prepare for Cub Scout recruitment season, our council is launching a bold, digital-first marketing strategy in partnership with OnMedia. This campaign will help us reach more families through targeted ads on streaming platforms like the History Channel, Outdoor Channel, and ABC, as well as display and pre-roll ads on relevant websites. We're also using geofencing, YouTube, and streaming audio to connect with parents where they are.

Some ads are already live, with the campaign ramping up from August through October—our prime recruitment window. We're also focusing on several high-potential areas within our council, providing extra support to help grow strong, sustainable packs in those communities.

To build trust and spark interest, we're continuing to offer **FREE Adventure Kits**. These fun, hands-on kits introduce families to Scouting and are followed by helpful information about how to join and get involved.

Behind the scenes, our staff has implemented a new digital tracking system that automatically creates tasks for each pack based on their join night. This ensures a smooth, consistent experience for every new family. With these tools in place, we're excited for a successful and impactful recruitment season!

GOLF OUTING BRINGS THE FUN

The Camp C.S. Klaus Golf Outing on June 9 was a blast! Eight teams came out swinging for a fun-filled nine-hole round to support the Scouts of the Northeast Iowa Council. From teeing off with eye patches to channeling Happy Gilmore, the creative challenges kept everyone laughing. Prizes were handed out for the longest (and shortest!) drives, and the competition was fierce but friendly.



Big congrats to the top-scoring teams, and a huge shoutout to the awesome committee—especially chair Tom Klaus and Aaron Seier—for making it all happen. Want in on the fun next year? Sign up at <https://247scouting.com/forms/178-KlausGolf>. We'd love to see you on the green!



UPCOMING EVENTS

July 3-4 | Council Service Center Closed
in honor of Independence Day

July 6-12 | SBSA Camp - Week 2

July 10 | 5-9pm Visitor Night at Camp

July 12-13 | Cub Overnight

July 13-19 | SBSA Camp - Week 3

July 14 | Scouting Golf Classic

July 17 | 5-9pm Visitor Night at Camp

July 17 | Ice Cream & Inspiration: Alumni
& Donor Event

July 19-August 2 | Philmont 2025

July 19-August 2 | Philmont 2025

August 1 | Philmont 2025 \$310

Payment Due

August 1 | Jamboree 2026 \$350

Payment Due

August 1 | Philmont 2026 \$255

Payment Due

August 5 | Dellaykee Roundtable

August 7 | Dubuque Roundtable

August 8-10 | OA Fall Fellowship

August 16-17 | OA Vigil Weekend

**DON'T MISS OUT ON YOUR LAST CHANCE TO
ATTEND CUB CAMP FOR THIS YEAR**

SIGN UP TODAY!

NORTHEAST IOWA COUNCIL TRADING POST

Celebrate your love of Scouting with Scout apparel!

