

PRESENTER INTRO SCRIPT SAMPLES

When introduced by the Unit Leader for External Presenter

Good evening. Most of you already know me, but for those of you who may not, my name is _____ . In addition to being _____ 's (mom/dad), I am also the champion for our unit's Family Friends of Scouting Campaign. Those of you who are new to our (pack/troop/crew) may not know what Friends of Scouting is. Friends of Scouting is the one time each year that the Northeast Iowa Council asks our Scouting families, as well as businesses in the area, for a direct financial gift to keep the Scouting program strong in our (pack/troop/crew) and community.

We are fortunate to have with us tonight a volunteer from our community, _____ , to tell us a little more about this important opportunity. Before we welcome _____ , I would like to let you know that our (pack/troop/crew) has a goal of 100% participation. I encourage every one of you to join me and participate in the Friends of Scouting Campaign. I'm handing my pledge in now as we give a warm welcome to our Friends of Scouting Presenter, _____ .
(Ideally, be the first person to make a gift.)

Internal Unit FOS Champion Introduction

Good evening. Most of you already know me, but for those of you who may not, my name is _____ . In addition to being _____ 's (mom/dad), I am also the champion for our unit's Family Friends of Scouting Campaign. Those of you who are new to our (pack/troop/crew) may not know what Friends of Scouting is. Friends of Scouting is the one time each year that the Northeast Iowa Council asks our Scouting families, as well as businesses in the area, for a direct financial gift to keep the Scouting program strong in our (pack/troop/crew) and community.

I would like to let you know that our (pack/troop/crew) has a goal of 100% participation. I encourage every one of you to join me and participate in the Friends of Scouting Campaign. I'm handing my pledge in now as we give a warm welcome to our Friends of Scouting. We want a card back from everyone tonight, whether or not you decide to give.
(Ideally, be the first person to make a gift.)

FAMILY-FRIENDLY FOS PRESENTATION SCRIPT

Thank you, _____, for the introduction.

Hi everyone! My name is _____, and I'm a volunteer with _____ (insert your Scouting role) as well as the Friends of Scouting Committee. It's great to be here tonight and to see your kids learning, growing, and having fun.

I've been invited me to share a little bit about Friends of Scouting—our annual campaign that helps make all of this possible—and to ask you to partner with us in supporting these life-changing programs.

Setting the Stage (Keep it warm and personal)

In Scouting, we're working hard to help young people develop confidence, character, and leadership—skills that stick with them for life. Our programs thrive because families, volunteers, and the community all work together to make them happen.

What Is the Friends of Scouting Campaign? (Explain simply)

Friends of Scouting is:

- The annual fundraising campaign for our district and council
- A way for current and past families to invest in the future of Scouting
- A campaign that provides about 16% of our council's yearly budget
- Support that allows the council to invest roughly \$572 per youth each year

These dollars directly support the experiences your children have in our district and council.

What Your Donation Supports (Pick 3–5 to highlight)

When families give, here's where your support makes a real difference:

- Recruitment materials and tools to welcome new families
- Leader training and safety programs
- Well-maintained camp properties and subsidized activities
- Financial assistance for membership and camp fees
- Outreach programs bringing Scouting to underserved youth
- STEM programs, Eagle Scout support, and community service efforts
- And so much more

(Tip for presenters: Choose 3–5 that feel most relevant to this unit.)

FAMILY-FRIENDLY FOS PRESENTATION SCRIPT (CONTINUED)

Why I Support Friends of Scouting (Your personal moment – 1–3 minutes)

This is your chance to be real and relatable.

Share a short story of one of the following:

- How Scouting has impacted your child or family,
- A moment when district or council support made a difference,
- A memorable experience that shows why Scouting is worth investing in

Keep it positive, personal, and heartfelt. Families connect most with authentic stories.

How You Can Join Me in Supporting Scouting

Now is the time we invite families to partner with us:

- Consider investing at the \$190 level
- You can give right now on your phone—here is your unit's donation page
- Or fill out a pledge card tonight (cash, check, credit card, or pledge to pay later)
- Ask your employer about matching gifts to increase your impact
- As a thank-you:
 - Every donor will receive a limited-edition Scouting America pen
 - \$190 donors receive the limited-edition 2026 “I will do my best” patch
 - \$380 donors receive the patch plus the NEIC padfolio

(Tip for presenters: Pause, smile, and allow families a moment to fill out cards.)

Closing

Thank you for giving me a few minutes tonight—and thank you for everything you already do to support your kids and this unit.

I'll stay after the meeting to answer any questions or collect pledge cards. Your support truly helps keep Scouting strong for every family.

