

WE'RE RECRUITING:

FAMILY FRIENDS OF SCOUTING UNIT CHAMPIONS



Friends of Scouting (FOS) is our council's annual "fuel-the-adventure" campaign. Every gift—big or small—goes straight into things families actually feel: stronger programs, more hands-on activities for youth, safe equipment, trained leaders, and expanded camp experiences.

In short, Friends of Scouting is how we turn "wouldn't it be cool if..." into "wow, we actually get to do this!"

ROLE RESPONSIBILITIES:

- **Attend FOS Training** on Thursday, January 8th, or schedule an individual training session with Michaela.
- **Complete your unit's FOS presentation(s)** on the dates and times provided.
- **1 week before your presentation:** Coordinate materials with Michaela so they can be prepared for pickup at the Council Service Center or delivery to a trusted unit leader.
- **1-2 weeks before your presentation:** Help invite families by either:
 - Working with unit leaders to send the provided email template, or
 - Sending a personal email to the unit using the template.
- **During your presentation:**
 - Use the script and materials to make a personalized FOS ask to the families.
 - Collect pledge cards and funds that night.
 - Kick off the unit campaign by having someone ready to publicly share their contribution (this can be you or a pre-arranged volunteer).
- **After the presentation:**
 - Send Michaela a photo of the completed unit FOS report: 563-599-5633 or michaela.freiburger@scouting.org. *This will help Michaela prepare the "Thank You" cards.*
 - Within two business days, return all materials to the Council Service Center or coordinate pick-up from Council staff.
 - You will be asked to sign "Thank You" cards for donors.
- **Follow Up:**
 - Email families to thank them for attending and share reminders on how to give online.
 - At an upcoming meeting, announce the current status of the unit's FOS campaign.

THANK YOU!