

Unit FOS Leader Copy for Scoutbook/email two- weeks prior to ask: <https://givebutter.com/FOS26>

Similar copy to be sent by Michaela.Freiburger@scouting.org as well.

Subject: Upcoming Year in Review & Friends of Scouting Presentation

Dear Scouting Families,

As we look ahead to the coming weeks, we're excited to invite you to an upcoming meeting where we'll take time to reflect on our **year in review** and share what's ahead for our unit.

During this meeting, we will also host our annual **Friends of Scouting** presentation. This brief presentation helps families understand how Scouting is supported beyond National dues and fundraisers, and how those contributions directly impact the programs, camps, and training which benefit our Scouts.

We encourage families to talk ahead of time and determine an amount that feels right for you. If you are able, please consider bringing your checkbook or cash to make a donation that evening or before the presentation online here: <https://givebutter.com/FOS26>

As a small thank-you for your support:

- **Any gift** receives a Scouting America branded pen
- **\$190** receives an "I Will Do My Best" patch
- **\$380** receives the patch **plus** a Scouting America branded padfolio

Every contribution—at any level—helps keep Scouting strong and accessible for families in our community. We look forward to seeing you and celebrating the year together!

Thank you for your continued support of our Scouts.

Yours in Scouting,

Unit FOS Leader Copy for Social Media Post 1 week prior to ask:

 **Year in Review & Friends of Scouting Night**

Join us at our upcoming meeting as we look back on an exciting year in Scouting and share what's ahead! We'll also take a few minutes for our annual **Friends of Scouting** presentation—an opportunity for families to support the programs, camps, and training that make Scouting possible for our youth. As key decision-makers in your household, we encourage families to talk ahead of time and determine an amount that feels right for you. If you're able, please consider bringing your checkbook or cash to make a gift that evening.

Every gift—at any level—makes a meaningful impact. We look forward to celebrating the year together and sharing how your support helps keep Scouting strong!

Unit FOS Leader Copy for Scoutbook/ email two-to-five days after to ask:

Similar copy to be sent by Michaela.Freiburger@scouting.org as well.

Subject: Thank You — Friends of Scouting Online Giving Reminder

Dear Scouting Families,

Thank you to everyone who joined us for our recent **year in review and Friends of Scouting** presentation. We truly appreciate the time you took to learn more about how Scouting is supported and the impact it has on our youth.

If you were unable to make a gift at the meeting, or would still like to participate, there is still an opportunity to support our unit through **online giving**. As key decision-makers in your household, we encourage you to choose a giving level that feels right for your family.

You can donate securely online using our unit's Friends of Scouting portal:

👉 <https://givebutter.com/FOS26>

As a thank-you for your support:

- **Any gift** receives a Scouting America branded pen
- **\$190** receives an "I Will Do My Best" patch
- **\$380** receives the patch **plus** a Scouting America branded padfolio

Every contribution—at any level—helps support camps, programs, leader training, and opportunities that benefit our Scouts throughout the year.

Thank you again for your continued support and for helping keep Scouting strong for our families and community.

Yours in Scouting,

Unit FOS Leader Copy for Social Media Post 1 week after the ask:

 **Friends of Scouting Update & Thank You!**

Thank you to everyone who joined us for our **Friends of Scouting** presentation. It was great to reflect on an exciting year and share how Scouting continues to make a difference for our youth.

 **Our Unit Goal:** \$_____

 **Current Progress:** \$_____ raised

If your family hasn't had a chance to participate yet, there's still time! Donations can still be made by check, cash, or online through our unit giving portal here: <https://givebutter.com/FOS26>

Every contribution—at any level—helps support camps, programs, training, and opportunities that make Scouting possible. Thank you for your continued support and for helping keep Scouting strong!